



“Want a leadership edge?”

M E R C K L E A D E R S H I P  **seminars**

*Innovate —
Champion Change*

Coming Soon

to Upper Gwynedd, Rahway,
West Point, Whitehouse Station
and Worldwide Webcasting —
open to all Merck employees

**Webcast:
Wednesday,
March 26th**

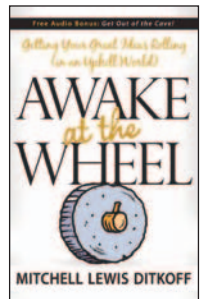
**Awake at the Wheel:
Getting Your Great Ideas Rolling (in an Uphill World)**

The future of the pharmaceutical industry — indeed, the future of any industry — is intimately tied to its ability to innovate, the relentless effort to originate and implement bold new ways of adding value. But how does “innovation” really happen on the job? What ignites it? What drives it? And more importantly, what can you do to increase the chances of it becoming a day-to-day reality at Merck?

Awake at the Wheel is a groundbreaking keynote/workshop for Merck employees wanting to significantly increase their odds of generating, developing and implementing breakthrough ideas. Presented by Mitch Ditkoff, President of Idea Champions and author of *Awake at the Wheel: Getting Your Great Ideas Rolling (in an Uphill World)*, the keynote is a greenhouse for possibility... an incubation chamber for creativity... a boot camp for brilliance. Practical, hands-on and fun, it will leave a lasting impression.

What will you take away from the Awake at the Wheel keynote?

- Key insights into what it takes to be an innovator at Merck
- The origination and development of at least one bold, new idea
- Three tools and techniques to think out of the box
- Inspiring best innovation practices to adapt from other organizations
- A simple way to give timely feedback to fellow innovators
- The confidence and commitment to manifest your most inspired ideas
- A copy of the presenter’s new book for the first 50 in each auditorium



Whitehouse Station
Monday
2:00 PM – 4:00 PM

March 24

WS Bldg. A Auditorium

West Point
Tuesday
10:00 AM – 12:00 PM

March 25

WP Bldg. 37 Auditorium

Upper Gwynedd
Wednesday
10:00 AM – 12:00 PM

March 26

UG 1B105 Auditorium

Rahway
Thursday
10:00 AM – 12:00 PM

March 27

RY 80K Auditorium


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Where leaders come to learn

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TIS codes now available for all Leadership Seminars!